

भारत संचार भवन, हरीश चन्द्र माथुर लेन
जनपथ, नई दिल्ली-110 001
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भारत संचार निगम लिमिटेड
(भारत सरकार का उद्यम)
BHARAT SANCHAR NIGAM LIMITED
(A Government of India Enterprise)

कुलदीप गोयल
अध्यक्ष एवं प्रबंध निदेशक
Kuldeep Goyal
Chairman & Managing Director

D.O. No. 7140 CMD(BSNL)/09/L
Dated the 8th September, 2009

Dear Shri

Sub: Growth of Mobile Connections.

We have been able to provide approx. 1.3 million mobile connections during the month of August, 2009 which is significantly less than the number of connections which were provided in the month of July, 2009 i.e. 1.633 million. Total number of connections provided till the month of August, 2009 is approx. 5.3 million in 5 months against a target of 10.675 million i.e. about 50% of the target. Circle-wise performance is shown at **Annexure**. On perusal of the same, it is observed that Himachal Pradesh, Haryana, Kerala & Orissa Circles have not only achieved the target but exceeded the same for which I convey my whole-hearted appreciation to them. On the other side, Bihar, W.B., Rajasthan, J&K Circles are far below the prescribed targets and need to pull up to make good the short fall quickly. The target for the month of September, 2009, as already communicated to the Circles, is 2.793 million and it has to be ensured by all the Circles that they meet the target for the month of September, 2009 and subsequent months.

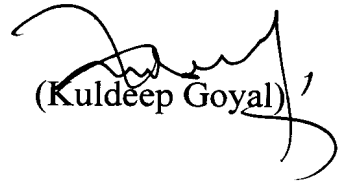
It is observed that the Private Operators are getting 60% of their new additions from the rural areas whereas the new addition for the BSNL in rural areas are very poor. This indicates we do not have our distribution network/retailers in the rural areas.

I would request you to have a detailed review about the same with all the franchisees and ensure that we have our retailers within easy reach of all the

BTSS already working or likely to be commissioned in near future in the rural areas. A report may please be submitted to me by **20th September, 2009** indicating the status of the distribution network in the rural areas and action planned for achieving the targets fixed.

With best wishes,

Yours sincerely,



(Kuldeep Goyal)

Shri
Chief General Manager,
Telecom Circle,

Copy to :

All Directors/EDs of BSNL Corporate Office.

Status of 2G Mobile connections as on 3-09-2009

S.No	Name of Circle	2G cxn as on 31.03. 09	Target of 2G Cxn for F.Y. 2009-10 up Aug 2009	Achievement of 2G Cxn in F.Y. 2009-10 up to Aug 2009	% achievement of 2G Cxn in F.Y. 2009-10 up Aug 2009	Target for SEP 2009	1/9/2009 to 2/9/2009	09-03-2009	Achievement in Sep 2009 till 3-09-2009	% age achievement w.r.t. current month target	Achievement in F.Y. 2009-10 till 3-09-2009	Cumulative 2G connections as on date
SOUTH ZONE												
1	Andhra Pradesh	3,150,068	867,180	580,395	67	225,816	0		0	0	580,395	3,730,463
2	Chennai TD	1,076,040	139,464	68,073	49	36,317	0		0	0	68,073	1,144,113
3	Kerala	2,515,329	346,872	476,219	137	90,326	5,588	2,056	7,644	8	483,863	2,999,192
4	Karnataka	2,318,537	697,320	361,670	52	181,584	1,473	1,356	2,829	2	364,499	2,683,036
5	Tamil Nadu	3,079,227	865,392	515,737	60	225,350	7,077	7,225	14,302	6	530,039	3,609,266
	TOTAL	12,139,201	2,916,228	2,002,084	69	759,393	14,138	10,637	24,775	3	2,026,869	14,166,070
NORTH ZONE												
6	Haryana	1,628,460	332,929	415,256	125	87,533	6,936	4,124	11,060	13	426,316	2,054,776
7	Himachal Pradesh	799,077	90,316	163,910	181	23,746	4,568	2,090	6,658	28	170,568	969,645
8	Jammu & Kashmir	832,066	113,338	42,276	37	29,798	855	364	1,219	4	43,495	875,561
9	Punjab	2,811,058	384,285	271,607	71	101,035	7,276	3,697	10,973	11	282,580	3,093,638
10	Rajasthan	2,906,496	839,407	202,826	24	220,694	4,720	2,317	7,037	3	209,863	3,116,359
11	Uttaranchal	748,027	168,236	77,128	46	44,232	1,382	689	2,071	5	79,199	827,226
12	U.P. (East)	5,675,142	1,014,726	666,682	66	266,789	6,402	2,199	8,601	3	675,283	6,350,425
13	U.P. (West)	1,666,873	371,889	156,472	42	97,776	2,220	964	3,184	3	159,656	1,826,529
	TOTAL	17,067,199	3,315,126	1,996,167	60	871,603	34,359	16,444	50,903	6	2,046,960	19,114,159
EAST ZONE												
14	Andaman & Nicobar	73,221	19,529	9,779	50	5,122	226	50	276	5	10,055	83,276
15	Assam	870,769	138,481	47,823	35	36,317	1,393	848	2,241	6	50,064	920,833
16	Bihar	1,946,976	623,357	114,722	18	163,891	1,025	803	1,828	1	116,550	2,063,526
17	Kolkata telephones	1,529,791	311,678	122,443	39	81,946	2,573	976	3,549	4	125,992	1,655,783
18	Jharkhand	744,522	239,072	82,505	35	62,856	1,141	580	1,721	3	84,226	828,748
19	North East I	299,821	49,711	35,176	71	13,037	413	128	541	4	35,717	335,538
20	North East II	361,462	60,364	48,176	80	15,830	407	216	623	4	48,799	410,261
21	Orissa	1,409,254	256,551	300,923	116	67,978	4,278	2,329	6,607	10	307,530	1,716,784
22	West Bengal	1,790,034	481,685	85,866	18	126,643	1,730	980	2,710	2	88,576	1,878,610
	TOTAL	9,025,850	2,182,428	847,413	39	573,620	13,186	6,910	20,096	4	867,509	9,893,359
WEST ZONE												
23	Chhattisgarh	779,546	194,892	44,778	23	50,750	815	493	1,308	3	46,086	825,632
24	Gujarat	3,621,923	675,864	150,856	22	175,997	4,884	1,892	6,776	4	157,632	3,779,555
25	Maharashtra	1,887,900	979,824	133,342	14	255,149	5,702	2,337	8,039	3	141,381	1,829,281
26	Madhya Pradesh	2,387,870	411,240	119,041	29	107,088	4,695	2,241	6,936	6	125,977	2,513,847
	TOTAL	8,477,239	2,281,820	448,017	20	588,984	16,096	6,963	23,059	4	471,076	8,948,315
	GRAND TOTAL	46,709,489	10,675,602	5,293,681	50	2,793,600	77,779	40,954	118,733	4	5,412,414	52,121,903

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SOUTH ZONE DATA NOT RECEIVED FROM NODAL CENTRE.

Status of 3G Mobile connections as on 3-09-2009

S.No	Name of Circle	Achievement in March 2009	Target of 3G Cxn for F.Y. 2009-10 up to Aug 2009	Achievement of 3G Cxn in F.Y. 2009-10 up to Aug 2009	% achievement of 3G Cxn in F.Y. 2009-10 up to Aug 2009	Target for Sep 2009	1/9/2009 to 2/9/09	09-03-2009	Achievement In Sep 2009 till 3-09-2009	% age Achievement w.r.t. current month target	Achievement in F.Y. 2009-10 till 3-09-2009	Cumulative 3G connections as on date
SOUTH ZONE												
1	Andhra Pradesh	0	0	0	0	6,984			0	0	0	0
2	Chennai TD	0	0	0	0	1,123			0	0	0	0
3	Kerala	0	0	0	0	2,794			0	0	0	0
4	Karnataka	0	0	0	0	5,616			0	0	0	0
5	Tamil Nadu	0	0	0	0	6,970			0	0	0	0
	TOTAL	0	0	0	0	23,487			0	0	0	0
NORTH ZONE												
6	Haryana	111	5,471	1,106	20	2,707	69	11	80	3	1,186	1,297
7	Himachal Pradesh	40	1,484	259	17	734	5	4	9	1	268	308
8	Jammu & Kashmir	1	1,862	18	1	922	1	0	1	0	19	20
9	Punjab	367	6,315	1,953	31	3,125	74	31	105	3	2,058	2,425
10	Rajasthan	532	13,793	4,006	29	6,826	146	54	200	3	4,206	4,738
11	Uttaranchal	195	2,765	2,186	79	1,368	23	17	40	3	2,226	2,421
12	U.P. (East)	481	16,674	33,047	198	8,251	27	31	56	1	32,989	33,470
13	U.P. (West)	218	6,111	1,170	19	3,024	17	11	28	1	1,198	1,416
	TOTAL	1,945	54,475	43,745	80	26,957	308	97	405	2	44,150	46,095
EAST ZONE												
14	Andaman & Nicobar	0	271	0	0	158	0	0	0	0	0	0
15	Assam	0	1,919	111	6	1,123	5	2	7	1	118	118
16	Bihar	456	10,243	2,383	23	5,069	1,243	97	1,340	26	3,723	4,179
17	Kolkata telephones	39	5,122	824	16	2,534	33	14	47	2	871	910
18	Jharkhand	199	3,929	1,375	35	1,944	38	16	54	3	1,429	1,628
19	North East I	0	689	26	4	403	4	0	4	0	25	25
20	North East II	0	836	7	1	494	0	0	0	0	7	7
21	Orissa	51	4,249	2,210	52	2,102	248	27	275	13	2,485	2,536
22	West Bengal	274	7,915	867	11	3,917	44	22	66	2	933	1,207
	TOTAL	1,019	35,173	7,803	22	17,744	1,610	178	1,788	10	9,591	10,610
WEST ZONE												
23	Chhattisgarh	0	0	0	0	1,570			0	0	0	0
24	Gujarat	0	0	0	0	5,443			0	0	0	0
25	Maharashtra	0	0	0	0	7,891			0	0	0	0
26	Madhya Pradesh	0	0	0	0	3,312			0	0	0	0
	TOTAL	0	0	0	0	18,216			0	0	0	0
	GRAND TOT	2,964	89,648	51,548	58	86,404	1,918	275	2,193	3	53,741	56,705